

Partnering to Advance Homeopathy Across Canada

The Ontario Alliance for Homeopathic Advancement (OAHA) is a 100% volunteer-run, non-profit organization committed to promoting, protecting, and expanding access to high-quality homeopathic care. With a rapidly growing membership and national advocacy initiatives underway, we invite your organization to partner with us in building momentum and strengthening homeopathy across Canada.

How Your Support Makes a Difference

As a volunteer-run organization, every dollar invested through sponsorship directly fuels key initiatives and keeps our operations accessible and sustainable. Here is how your financial support is utilized:

1. Industry & Benefit Expansion

Engaging with health insurance carriers, government bodies, and allied health professionals to increase formal recognition of homeopathy, and secure broader group insurance coverage for clients.

2. Professional Continuing Education

Supporting practitioner growth through monthly educational and practice related webinars to help homeopaths build, sustain, and refine their practices.

3. Public Awareness & Advocacy

Funding targeted national educational campaigns across digital and social platforms to share accurate, evidence-informed knowledge and expand public understanding of homeopathy.

4. Member Benefits & Fee Subsidies

Providing valuable member benefits while offsetting membership fees to keep joining costs affordable and accessible for all practitioners.

5. Overhead & Operations

Covering general administrative and essential operational overhead, enabling our team to effectively direct resources into professional advocacy and community growth.

OAHA Sponsorship Tiers

	<u>Diamond</u> 5000	<u>Platinum</u> 4000	<u>Gold</u> 3000	<u>Silver</u> 2000	<u>Bronze</u> 1000
<u>Website -Home page + Sponsor page</u>					
Logo on every OAHA web page, clickable	☒	☐	☐	☐	☐
Logo on every OAHA web page, image only	☐	☒	☐	☐	☐
Name only on every OAHA web page	☐	☐	☒	☒	☒
<u>Member emails</u>					
Sharing of your general promotions (brief with web link)	☒	☒	☐	☐	☐
Sharing of your special promotions for our members (brief with web link)	☒	☒	☒	☒	☒
Logo on all member eblasts in email footer (average 6/month)	☒	☒	☐	☐	☐
Name only on all member eblast footer	☐	☐	☒	☒	☐
Dedicated email to thank sponsor and ask members to support you.	☒	☒	☒	☐	☐
Acknowledgement - in general eblast to members	☐	☐	☐	☒	☒
<u>Member webinars</u>					
Opportunity to introduce your company during a live webinar	☒	☐	☐	☐	☐
Verbal recognition at beginning of each member webinars (18-20/yr)	☒	☒	☐	☐	☐
Logo displayed during "Thank you and please support our sponsors"	☒	☒	☐	☐	☐
Acknowledged as "Thank you to our other sponsors"	☐	☐	☒	☒	☒
Name only displayed during "Thank you to our sponsors"	☐	☐	☒	☒	☒
<u>Annual Event</u>					
10 min promo opportunity at annual conference	☒	☐	☐	☐	☐
Listed in annual conference promo materials	☒	☒	☒	☐	☐
<u>Misc</u>					
Certificate of appreciation	☒	☒	☒	☒	☒
"Thank you" on social media (frequency depends on sponsorship level)	☒	☒	☒	☒	☒

We are grateful to all our sponsors for helping us promote and advance homeopathy.

Promotional Benefits & Volunteer Appreciation

Your support enables our team to deliver high-value benefits, advocate for insurance recognition, and keep membership accessible to all practitioners.

Ready to partner or have questions?

Contact our sponsorship team to finalize details or request a custom package.

Email: pr@advancinghomeopathy.com

Phone: 647-243-7099

advancinghomeopathy.com/sponsorship